

WINE VISION BY OPEN BALKAN ANNOUNCING EXTENDED APPLICATION DEADLINE

We cordially invite you to the third Wine Vision by Open Balkan Fair in Belgrade, Serbia, which will take place from November 22 to 24.

Wine Vision is the largest and most impactful wine, food, and tourism fair in Southeast Europe, which brings together wine experts, judges bearing the title of Master of Wine, leading industry players, wine traders, and awarded chefs from New York to Tokyo and from Oslo to Cape Town.

The fair's significance is underscored by the fact that it serves as a platform for professional buyers, who held more than 3,000 B2B meetings, in 2023. The previous Wine Vision brought together over 600 exhibitors, who, across an area exceeding one hectare, showcased thousands of wine labels, spirits, and local food.

Wine Vision is both, a trade exhibition and a consumer fair, divided into thematic zones showcasing authentic wines of the Western Balkan, top wines from renowned wine-growing regions, and culinary mastery of the region. As such, the fair has dedicated zones for wine equipment manufacturers, and food and gastronomy.

The first day of the fair is reserved for professional visitors, with comfortable and spacious facilities for meetings, presentations, and B2B workshops. The fair's trade exhibition format will enable potential consumers to purchase the exhibited products, providing an opportunity to develop business contacts and establish new connections.

In order to accommodate all applications, we are extending our application deadlines till July 15th 2024. Applying as an exhibitor or professional visitor presents an opportunity to network, learn, and grow your business.

WE LOOK FORWARD TO SEEING YOU IN BELGRADE!

PROFESSIONAL VISITOR APPLICATION AVAILABLE [HERE](#)

EXHIBITOR APPLICATION AVAILABLE [HERE](#)